

# VIDIYAL SOCIETY SATHYAMANGALAM



## ANNUAL REPORT

2024 - 2025

**NO.8, AMBEDKAR NAGAR, ARIYAPPAMPALAYAM VIA,  
SATHYAMANGALAM - 638 402, ERODE DT,  
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# ABOUT ME

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VIDIYAL SOCIETY SATHYAMANGALAM is a registered non-profit organization under Tamilnadu Societies Act-1975, Reg: No: 31/2014 at Sathyamangalam, Erode District, Tamilnadu. Dedicated members, women leaders of the dalit Arunthathiyar and Tribal communities started the organization in 2014. The society registered and recognized under section 12AA and 80G of the Income Tax Act 1961. The organization functions with two-thirds of women as general body members comprising the majority of the general body members. The organization is run by Mrs. Maheswari, a Arunthathiyar woman leadership who has fully dedicated herself to the welfare of grassroots community and working women of Arunthathiyars and Tribal communities for over 25 five years in the development field. Due to her family situation at a young age she joined in a mill where she experienced various forms of violence and caste discrimination and left the job and joined in a voluntary organization and later expelled by the NGO. In this situation, she focused a strong vision “POWER TO POWERLESS” and started an organization (VIDIYAL) for women’s empowerment, focusing on the objectives of stopping the sexual torture experienced by her fellow women who worked with her at a Mill, getting justice for the victims and providing Safety to the working women in working atmosphere. The organization is working for social, educational, economic development and leadership for dalit and Tribal women, widows, single women, deserted women, aged persons, disables, youth and children of the most marginalized in the rural and urban communities in ERODE District, Tamilnadu.



# VISION

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**“An equally noble goal is to empower the Dalit and tribal community for their social upliftment and uplift them economically and educationally”**

# MISSION

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**Reduce school dropout among SC/ST children and facilitate access to higher education and develop sustainable skill education for women and transform them into sustainable entrepreneurs.**





# HOUSING BENEFICIARY



Vilangombai is a village located in Gobi Taluk of Erode District, where over 50 families reside. Due to the lack of proper transportation facilities, the villagers were living in huts on their own land without permanent housing. Through the efforts of the Vidiyal Society and the leadership of community leader Asirvatham, trained under the ESP program, the community was mobilized to conduct Grama Sabha meetings and engage with government officials. As a result, more than 30 houses were constructed and provided to the villagers. This brought great joy to the community, and they expressed their heartfelt gratitude to the Vidiyal Society.



# TAILORING CENTER



Through the efforts of Vidiyal Society, tailoring training is being provided to women. Widows, women abandoned by their husbands, and those confined to their homes are being supported to create a source of income by starting self-employment initiatives. Along with the tailoring training, Vidiyal Society also ensures that participants receive quality certification without any cost. As a result, many women have transformed into entrepreneurs within their communities.



# LIVELIHOOD



Through Vidiyal Society, financial support was provided to Sarasal, a woman from Vinobanagar in Gobi Taluk, Erode District, to purchase goats. With this assistance, she was able to start improving her small-scale livelihood. This support significantly enhanced her household income and economic stability. Vidiyal Society continues to empower women to become successful entrepreneurs.



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In Kamatchi Nagar, Erode District, Ms. Maithili was supported by Vidiyal Society through bank linkage, enabling her to receive a loan to purchase a cow. With the efforts of community leader Asirvatham, Vidiyal Society helped improve Maithili's livelihood by facilitating this loan for cattle purchase.



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In Vaniputhur, Erode District, Ms. Vijaya was supported by Vidiyal Society to obtain a bank linkage loan, which helped her set up a grocery shop. Through the efforts of community leader Ms. Yogammal, and with the support of Vidiyal Society, Vijaya has been transformed into a successful entrepreneur.





In Maranur village of Chenbagapudur Panchayat, Erode District, Vidiyal Society carried out its work and helped over 50 people obtain government insurance cards. Each family received coverage worth ₹5 lakhs, resulting in total benefits worth ₹2.5 crores. Mr. Pasupathi and Mr. C.L. Murugan worked in the village and additionally helped the residents access various other welfare scheme benefits.

A meeting on individual land rights was conducted in Rajiv Gandhi Nagar, under Ikkarai Negamam Panchayat of Sathyamangalam Taluk, Erode District. In this meeting, Mr. Gopinath provided awareness to the participants. People were advised to apply for government schemes such as land pattas and government-provided housing. The meeting was coordinated by Thangamani and Lingeswari.



An awareness meeting on land and housing rights was conducted in Kongarpalayam, Gobi Taluk, Erode district. ESP-trained Vidiyal community leader Asirvatham coordinated the meeting. Vidiyal field workers Christopher and Gopinath explained the details. Additionally, discussions were held on filling out applications and approaching officials for further action.

An awareness meeting on land and housing rights was conducted in JJ Nagar, Sathyamangalam Taluk, Erode district. ESP-trained Vidiyal community leader Saranya coordinated the meeting. Vidiyal field workers Christopher, Pasupathi, and Gopinath explained the details.



In Maranur village, located in Chenbagapudur, Erode District, there is no bus facility. As a result, school-going children and people commuting for work are forced to walk 4 to 5 kilometers daily. This issue was taken up among the local residents, and petitions were written and signed. On behalf of Vidiyal Society, Pasupathi and Murugan submitted the petitions directly to the Erode District Collector's Office. Following this, the authorities assured that immediate action would be taken.





**An ESP Interface Meeting with Government Officials on Social Forestry in the Community was held at the community hall in T.N.Palayam under Gopi Taluka of Erode District.**

**In this meeting, climate change and tree saplings were discussed. Konkarpalayam Panchayat President Janaki Raja presided. CL and CCFF attended the meeting.**

**In the meeting, it was decided to plant saplings and it can be done by 100-day workers and the planting locations were selected.**

**In the end of meeting food was served to all the govt officer and CL and CCFF member.**

## INTERFACE MEETING WITH GOVT OFFICIAL

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# HOUSING BENEFICIARY

In Vaniputhur, Gobi Taluk, Erode District, community leader Yogammal has been serving as a dedicated volunteer with Vidiyal Society. Trained through the ESP program, she has been actively working among the people, helping them access essential entitlements. Through her efforts, more than 30 individuals have received land title deeds (pattas), and over 20 families have benefitted by receiving houses and land.



# CHEIF MINISTER CAMP

On behalf of Vidiyal Society, petitions highlighting the issues of villages around Sathyamangalam were submitted at the Chief Minister's camp. Mr. Pasupathi submitted the petitions along with community members, and Mrs. Kasthuri represented the villages of Indiyampalayam and Vellimalaikaradu.





# ESP LOK MANCH CL AWARD



At the appreciation ceremony for community leaders organized by ESP Lok Manch, five leaders from Vidiyal Society were honored with awards: Kasthuri from Vellimalaikaradu, Saraswathi from Thoppur, Murugan from Maranur, Mathammal from KN Palayam, and Asirvatham from Kongarpalayam.

In recognition of her outstanding service, Vidiyal Society Director Ms. M. Maheswari was felicitated with a shawl. Field workers Pasupathi, Christopher, and Gopinath also participated in the event.

## HEALTH CAMP

1. A government general medical camp was conducted in Komarapalayam village, Erode district. On behalf of Vidiyal Society, more than 50 beneficiaries were mobilized and facilitated to avail the services at the camp.
2. A free government medical camp was recently conducted at the Government Higher Secondary School in Kongarpalayam, Gobi Taluk, Erode District. Mrs. Asirvatham, a community leader associated with Vidiyal Society, actively participated in the camp and mobilized local residents to attend and benefit from the available healthcare services. As a result, more than 50 people availed free medical check-ups and consultations, making the camp a meaningful step toward promoting health and well-being in rural communities.





**An Entrepreneurship Awareness Camp for Women was successfully organized in Maranur village, under Sembakapudur Panchayat of Erode district, with the goal of empowering women and improving their quality of life through self-employment opportunities.**

**The camp aimed to raise awareness among rural women about entrepreneurship, self-employment, and the various support systems available to them. A large number of women from Maranur and nearby villages participated in the program with enthusiasm. The sessions focused on helping women understand the basics of entrepreneurship, market analysis, financial support mechanisms, government schemes, and essential management skills required to start and sustain a small business.**

## **VILLAGE LEVEL MEETING**



## **From Theory to Practice: Agricultural Students Gain Field Insights with Vidiyal**



**In TN Palayam, Gobi Taluk, JKK College students pursuing Agriculture and Allied Economics completed a one-week field program with Vidiyal Society. They interacted with farmers practicing organic and sustainable farming, learning about crop planning, storage, and market linkages. This hands-on experience bridged classroom learning with real-world agriculture. Vidiyal Society awarded participation certificates, recognizing their learning and encouraging education's role in grassroots rural development.**

# Career Guidance for Higher Education



Vidiyal Society organized a Career Guidance Camp for school-leaving students, promoting higher education among rural youth. With expert guidance from the JKK College Joint Director, students explored academic options, admission processes, and career pathways. The camp offered personalized counselling, addressed challenges faced by first-generation learners, and motivated underprivileged students to pursue their goals—reinforcing Vidiyal's strong commitment to education and community empowerment.

## Clean Water, Healthy Lives: The Power of Community in Vinobanagar

In Vinobanagar, Gobi Taluk, stagnant water and poor sanitation plagued the community due to a lack of drainage. With support from Vidiyal Society's ESP training, residents learned to engage in Grama Sabha meetings and submit effective petitions. Their efforts led to the successful sanction and construction of a drainage system. Led by community leader Mr. Periyasami, this initiative improved health and hygiene, showcasing the power of community-driven action.





# Vidiyal Society Encourages Children with Sports Equipment and Evening Classes



Vidiyal Society is an organization that places special emphasis on the welfare of children. It conducts evening classes in around 40 villages in collaboration with dedicated volunteers. To encourage these children, sports competitions, speech contests, and talent assessments are organized. Additionally, sports equipment is provided to motivate them further.

As part of these efforts, carrom boards and skipping ropes were distributed to CKRC centers—one in Sengkadu village of KN Palayam area in Sathyamangalam Taluk, where about 30 children are studying, and another in Kambanur ST Colony of Kongarpalayam area in Gobi Taluk, where around 25 children are studying. These items were handed over in the presence of the local village leaders.





# VILLAGE LEVEL MEETING



Vidiyal Society in Sathyamangalam plays a vital role in empowering remote tribal communities by breaking isolation and raising awareness. In recent sessions, over 25 women from Vinobanagar and 10 from JJ Nagar participated. Through active involvement in Grama Sabha meetings, connecting with government officials, and organizing awareness camps, Vidiyal fosters civic engagement. These efforts aim to educate communities about their rights and build their confidence to advocate for their needs effectively.

## Empowering Health Access: Vidiyal Society Facilitates Government Insurance in JJ Nagar



In JJ Nagar village, located in Sathyamangalam Taluk of Erode District, the residents had no access to any form of medical insurance. Recognizing this critical gap, Mr. Pasupathi, a dedicated field worker from Vidiyal Society Sathyamangalam, mobilized the community and facilitated the application process for government health insurance. He assisted residents in filling out the necessary forms, obtained the required approvals from the village administrative officer, and submitted the applications at the Taluk office in Erode. As a result of these efforts, over 50 individuals received government-issued health insurance cards, ensuring access to essential medical services and financial protection.





கம்பனூர் பகுதியில் உலக சுற்று சூழல் பாதுகாப்பு குறித்த விழிப்புணர்வு மற்றும் மரம் நடுதல்



# Climate Change

Vidyal Society, based in Sathyamangalam Taluk, in partnership with ESP Lok Manch, has launched a climate change initiative focused on tree plantation across rural areas. So far, over 1,000 saplings have been planted in more than 40 villages.

Key Contributors:

- 100-day MGNREGA workers
- Students from JKK College
- Community leaders from Kongarpalayam, Kambanur ST Colony, Vinobanagar, and other parts of Sathyamangalam

This effort reflects a strong community-driven response to climate change and environmental sustainability.





# CHILDREN FESTIVAL



Vidiyal Society organized a Children's Celebration in Vellimalaikaradu village. The event was coordinated by local community leader Ms. Kasthuri. Vidiyal field workers Mr. Gopinath and Mr. Christopher also participated and encouraged the children. During the event, the children took a pledge based on the theme "Let's Learn, Let's Teach, Let's Unite." Over 20 children actively took part in the celebration, which focused on unity, education, and community spirit.

## Mrs. Maheswari Guides Sengadu on Government Insurance

Vidiyal Society Director, Mrs. Maheswari, explained the procedure for obtaining the government insurance card in Sengadu village, located in KN Palayam, Sathyamangalam Taluk, Erode District. She provided valuable guidance on how residents can access this important government service, ensuring they are aware of the steps involved to secure the insurance benefits.



In Vinobanagar, Kongarpalayam, Gobi Taluk, villagers protested the misuse of water from the Kunderripallam Reservoir for personal use. Led by Vidiyal Society's community leaders and field workers, they approached the Taluk Office to demand fair water distribution. The community's collective effort highlighted the need for equitable access to water resources. Vidiyal's support empowered the villagers to voice their concerns and seek a solution from local authorities.





# VIDIYAL SOCIETY CKRC CENTER

Vidiyal Society, in Sathyamangalam, conducts evening classes under the name CKRC in 40 villages. Approximately 2,750 children are being trained with the support of local volunteers in each village. These classes aim to bridge the education gap in rural areas and ensure children have access to learning after school hours. Mrs. Maheswari, Director of Vidiyal Society, closely oversees the program to ensure its success. Vidiyal field workers regularly conduct evaluations to assess progress and address any challenges. The initiative is carried out with the assistance of local communities and local donors who contribute towards its sustainability. The program not only focuses on academic learning but also fosters community participation. It is an effective model of collaboration between the organization, the community, and local stakeholders. The classes help create a positive learning environment and enhance children's educational outcomes.





# GRAMA SABA MEETING



Vidiyal Society, through ESP training, empowers CL and CCFF members to identify and resolve their village needs. Trained leaders confidently raise issues in Grama Sabha meetings and approach officials for support. They focus on securing basic services like water, housing, and roads. This initiative promotes grassroots leadership and strengthens self-reliant communities.

## Strengthening Democracy: Vidiyal Society's Voter Education Initiative



Vidiyal Society organized a voter awareness meeting for community leaders to educate them on the importance of voting and democratic participation. Over 60 leaders from Kongarpalayam, Sengadu, Maranur, and Kaliyur attended. The session covered voter responsibilities, ethical voting, and mobilizing communities. Vidiyal Society encouraged leaders to ensure all eligible voters are enrolled. This initiative strengthened grassroots democracy and civic awareness.



# AMBEDKAR NAGAR ANGANVADI



Ambedkar Nagar, a village in Sathyamangalam, Erode District, had over 20 young children but no Anganwadi centre. Due to this, children had to travel 5 to 10 km daily. Responding to this gap, community leader Ms. Amsaveni raised the issue in the Grama Sabha and followed up with officials. As a result, a new Anganwadi centre was built in the village.

Former Member of Parliament Mr. A. Raja visited the village for the inauguration. Mrs. Maheswari, Director of Vidiyal Society, welcomed him with a shawl. The functioning of the Anganwadi centre has brought joy and relief to the people of Ambedkar Nagar.

## AWARDS



An awareness camp was held on behalf of the Vidiyal Society on the abolition of child labor. It was emphasized that childhood should not be worked but should be educated. In this, Kavitha was made aware of the need for education as she was going to work due to her home situation. More than 60 children participated.